## BAM & CO



## A HERBALISM JOURNEY BEYOND SENSES: UNLEASHING THE POWER OF NATURE'S SCENTS FOR ULTIMATE WELL-BEING



At BAM & CO., their story begins with a mother's boundless love for her special needs child, who was diagnosed with the incredibly rare Wolf-Hirschhorn syndrome, occurring only 1 in every 50,000 births. Confronted with the immense challenges posed by her child's condition including epileptic seizures, she embarked on a journey beyond conventional western medicine in search of alternative solutions. It was through this exploration that she discovered the remarkable benefits of aromatherapy, particularly the use of essential oils.

Witnessing the transformative power of essential oils in her child's life, our visionary founder was inspired to share this passion with the world. The founder start her vision in Adelaide, Australia in 2017. Thus, BAM & CO. was born. Bam & Co. and further expanded its footprint in Malaysia. BAM & CO. works with a group of clinical pharmacists to ensures their products' quality and purity. They strictly adheres to a policy of selecting 100% natural and certified organic ingredients. They source essential oils directly from local farms and distillers, ensuring freshness and purity.



## PURELY HARVESTED FROM CERTIFIED ORGANIC FARMING PLANTS, OUR PRODUCTS ARE FORMULATED BY CLINICAL PHARMACIST WITH PURELY FRESH ESSENTIAL OILS, PRECIOUS PLANT OILS AND PLANT EXTRACTS PROVIDING BEAUTY AND HEALTH AS A WHOLE WITH THE ESSENCE FROM NATURE

Their products undergo rigorous testing, including GC analysis, to ensure they are free from harmful chemicals and additives. BAM & CO. is committed to using storage methods that maintain freshness, such as storing essential oils in amber glass bottles in a controlled environment.

The product range includes organic essential oils and skincare products suitable for both babies and adults. These products are formulated with natural ingredients, free from harmful chemicals, synthetics, and preservatives. The brand also provides consultations and recommendations for aromatherapy solutions to address common issues such as respiratory problems, immunity support, and insomnia. They have developed over 100 products catering to individuals of all ages, covering head-to-toe wellness.

Bam & Co. ensures that everyone can enjoy high quality organic aromatherapy products affordably. The process of distillation of essential oil is a very tedious and long process. For instance, 80 million Blossom of Rose are required to produce just 10ml of Organic Royal Rose Essential Oil.



Their first flagship store of BAM & Co. is located in the Starhill Bukit Bintang, Kuala Lumpur, followed by a new outlet at Sunway Velocity Mall.

BAM & CO. products are available in over 20 departmental stores and pharmacies nationwide such as Isetan, Metrojaya etc., as well as online marketplaces - Shopee Mall, Lazmall, Zalora, and of course, the brand's official website.

BAM & CO. aims to spread the benefits of organic and natural products and plans to expand at least 5 - 10 experiential stores by 2025 and serving a customer base of over a million with positive customers' reviews.