



THE RAPID NEWS DISTRIBUTION OF ALL TIME (MALAYSIA)



FOUNDED IN 1998 AS AN INTEGRAL PART OF BERNAMA, THE MALAYSIAN NATIONAL NEWS AGENCY, BERNAMA TV HAS EVOLVED INTO A SYMBOL OF COMMITMENT, PROVIDING ACCURATE AND TIMELY INFORMATION ROUND THE CLOCK IN BAHASA MALAYSIA, ENGLISH, MANDARIN, AND TAMIL.

Guided by BERNAMA's principles of public service and transparency, the channel upholds the highest journalistic standards in delivering not only hard news, but also entertainment, sports, lifestyle and other stories.

BERNAMA TV steadfastly focuses on delivering news grounded in accuracy and integrity, fostering trust and creating a well-informed public.

Recognising its role in transparently communicating government policies, BERNAMA TV adapts its format to meet stakeholders' evolving needs, prioritising informed discussions over ratings-driven sensationalism.

It is committed to comprehensive coverage of government events, and ensures that the public and stakeholders are well-informed about government initiatives, encouraging active participation in the democratic process.

SHAPING MALAYSIA'S PROGRESS AND DEVELOPMENT

Beyond its domestic role, BERNAMA TV engages in public diplomacy, serving as a key communication channel with the international community.



Darah Muda



THE NATION

MALAYSIA
PETANG INI



As a proud arm of BERNAMA, the channel plays a pivotal role in shaping Malaysia's narrative on the global stage, highlighting the nation's policies, achievements, and developments.

In essence, BERNAMA TV stands as a cornerstone in shaping Malaysia's progress and development through its dynamic approach and unwavering dedication to accuracy, transparency, and public service.

