

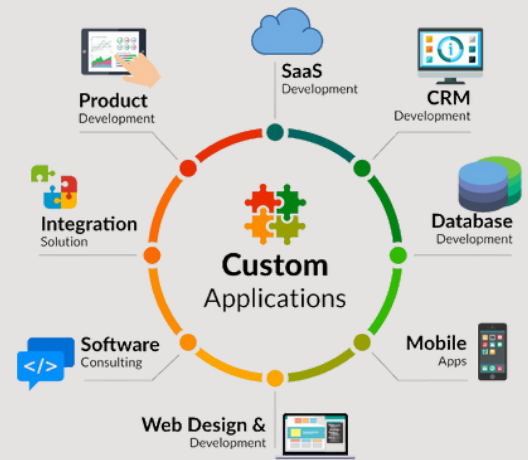


THE LEADING DIGITAL MARKETING AGENCY

Chamrun Digital Group is a rapidly expanding digital agency that has made significant contributions to the growth and success of small and medium-sized enterprises (SMEs) in Malaysia. Since its establishment as a start-up in 2015, Chamrun Digital has quickly made its mark in the industry. The agency has not only established a strong presence in Malaysia but has also expanded internationally, opening offices in Sydney in 2017 and the UK in 2019.



What sets Chamrun Digital apart is its innovative approach and the development of a multi-channel interactive digital marketing platform. This platform effectively drives targeted audiences to a sales funnel, ensuring high conversion rates for clients. By leveraging cutting-edge technology and digital marketing strategies, Chamrun Digital provides businesses with a springboard for success. Their systematic and automated digital marketing platform operates 24/7, offering businesses a continuous stream of marketing efforts.



Chamrun Digital has worked extensively with various industries, including a notable focus on the higher education sector. They cater to organizations of all sizes, ranging from startups to established companies, helping them generate qualified leads and convert them into paying customers. Through their comprehensive marketing platform, Chamrun Digital empowers businesses to enhance their marketing strategies and improve their bottom line. By bringing targeted and relevant traffic to clients' websites, they ensure that potential customers can easily access the products or services being offered.



DIGITAL MARKETING SPECIALIST



The team at Chamrun Digital is comprised of dedicated and creative professionals who prioritize their clients' success. They go above and beyond to provide personalized services and deliver tangible results. Chamrun Digital's success is intricately tied to the success of their clients, and they strive to achieve outstanding outcomes for each business they work with.

With a wide range of digital services, including digital strategy, lead nurturing systems, Google and Facebook Ads, marketing automation, content marketing, social media management, SEO, web design, sales funnels, and video production, Chamrun Digital offers a comprehensive suite of solutions to meet diverse client needs. Additionally, the agency has developed a range of digital products such as e-learning platforms, e-commerce platforms, clinic management systems, directory and listing platforms, medical treatment Malaysia, smart student recruitment platform, accounting software, human resource management platform, automobile ERP and more.

The achievements and track record of Chamrun Digital are impressive, having executed over 35,000 successful Google and social media campaigns in more than 30 countries. They have generated over 100,000 nurtured leads, resulting in revenue of over RM 500.4M for their clients. With over ten years of experience in digital marketing and software development, and having served more than 200 clients, Chamrun Digital has proven itself as a reliable and capable partner. They have produced over 18,000 types of content in ten languages, showcasing their versatility and commitment to excellence.

Overall, Chamrun Digital Group stands as a leading digital agency, empowering businesses with their innovative marketing solutions and extensive expertise. Their dedication to client success, comprehensive range of services, and impressive track record make them a trusted partner for businesses seeking to thrive in the digital landscape.

