



**DANNY GOH**

## CEO OF NPG AGENCY

**THE OUTSTANDING  
TOP MANAGEMENT**

Danny Goh is a highly experienced professional with a remarkable career in the insurance industry. With 13 years of extensive knowledge and expertise in the field, he has proven himself as a capable leader and successful entrepreneur. Throughout his journey, Danny has held various key positions, demonstrating his versatility and adaptability.

Having served as a captain leading a team for two years, Danny honed his leadership skills and developed a deep understanding of team dynamics. This experience prepared him for his subsequent role as the Chief Operation Officer, where he was responsible for overseeing and optimizing the operational aspects of the organization. His ability to effectively manage a team and drive operational excellence has been instrumental in his success.

For the past four years, Danny has been the Chief Executive Officer of NPG Agency Sdn Bhd, where he has demonstrated exceptional managerial skills. Under his leadership, the agency has expanded its reach and currently manages 300 agents and nine branches across Malaysia. Danny's dedication to his team is evident in his role as a counselor, offering guidance and support whenever his agents require assistance. He is deeply committed to ensuring that the agency force is aligned with the organization's primary goals and objectives.



# VISIONARY TOP MANAGEMENT SKILL



As a visionary leader, Danny leads a team of leaders and captains, guiding them in making critical decisions related to acquisition, recruitment, and large-scale expansion. By overseeing all business activities and operations, he ensures that the agents produce desired results and consistently adhere to the overall strategy and mission of the organization.

Danny's exceptional achievements and awards are a testament to his outstanding performance and dedication to excellence. His personal sales record, including three times achieving MDRT (Million Dollar Round Table), showcases his exceptional sales skills and ability to deliver exceptional results. Additionally, he has been recognized as a Million Dollar Group Leader, received the IDA Bronze Dragon Award, and attained the Akard Personal Platinum 2017 Membership. Moreover, Danny has been a two-time producer of the Allianz Centurion 100 Cases, further highlighting his sales prowess and consistent high performance.

In 2019 and 2020, Danny's team received the prestigious Asia Legendary Outstanding Team Award, solidifying their position as a top-performing and highly effective group. Furthermore, he attained the esteemed Ten Million Club (TMC) Diamond Membership in 2019, a testament to his exceptional leadership and remarkable achievements.

Danny Goh's remarkable career trajectory, vast experience, and numerous accolades reflect his unwavering commitment to excellence, leadership, and success in the insurance industry. His ability to lead, inspire, and achieve extraordinary results has positioned him as a respected figure and role model within the field.