

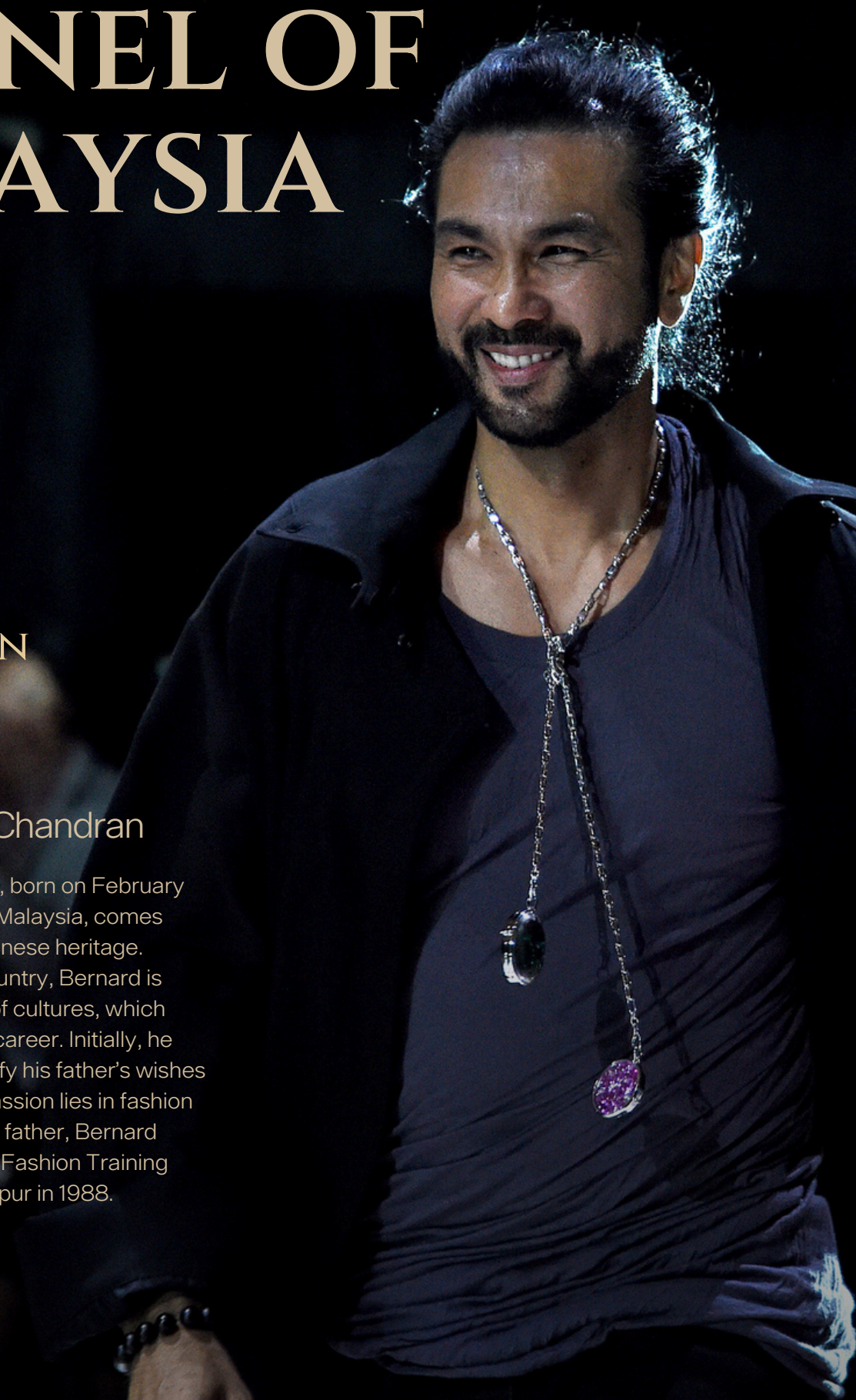
TO BE THE CHANEL OF MALAYSIA



THE MOST
CELEBRATED
FASHION ICON
OF THE YEAR

Dato' Sri Bernard Chandran

Dato' Sri Bernard Chandran, born on February 27, 1968, in Kuala Lumpur, Malaysia, comes from a mixed Indian and Chinese heritage. Growing up in an Islamic country, Bernard is exposed to a rich tapestry of cultures, which later influences his fashion career. Initially, he pursues accounting to satisfy his father's wishes but soon realizes his true passion lies in fashion design. After convincing his father, Bernard enrolled at the International Fashion Training College (IFTC) in Kuala Lumpur in 1988.



Driven to further his career, Bernard moves to Paris, where he graduates from the Paris American Academy with a Bachelor's degree in Fine Arts and studies pattern making at L'Union Des Chambers Syndicales Parisiennes. His talent was quickly recognized, and in 1991, he became the first non-European designer to win both the Silk Cut Young Designers Award and the Open European contest for the Look of the Year 2000.

Upon returning to Malaysia, Bernard revolutionized traditional Malay attire in 1994 by introducing new silhouettes and embellishment techniques. His innovative designs earn him royal patronage from Brunei and Malaysia, as well as international acclaim. Over the years, he has dressed prominent celebrities such as Michelle Yeoh, Lady Gaga, and Estelle, as well as beauty icons like Lara Dutta and Sushmita Sen.

A trailblazer for young designers in Malaysia, Bernard's influence in the fashion industry is profound. His work is recognized with numerous accolades, including the title of "Dato'" in 2007 and the prestigious "Dato' Sri" in 2016, conferred by the Sultan of Pahang for his outstanding contributions to fashion. Today, Bernard Chandran is celebrated as a pioneer in Malaysian fashion and a global icon in the industry.

