



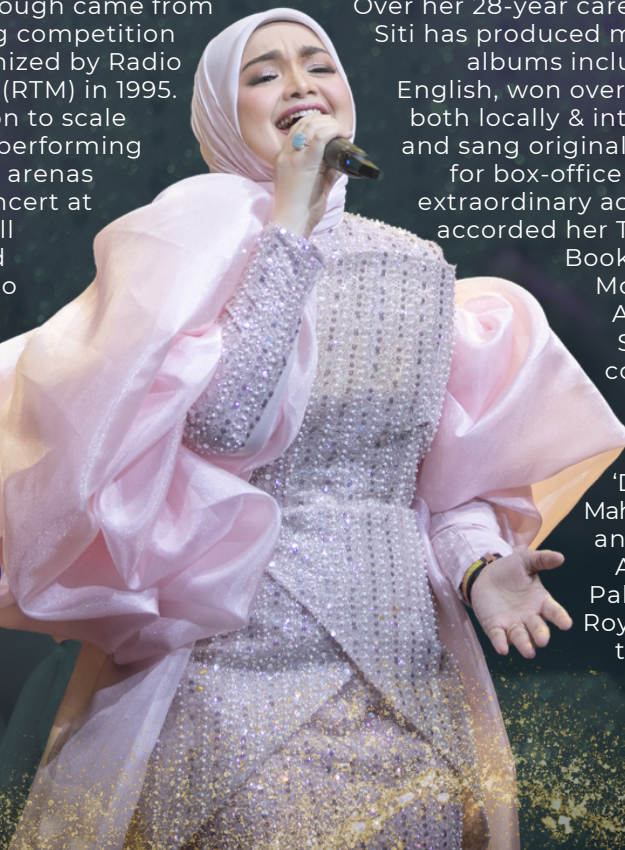
THE GOLDEN VOICE OF THE EAST

DATO' SRI HAJAH SITI NURHALIZA

DATO' SRI HAJAH SITI NURHALIZA TARUDIN IS MALAYSIA'S QUEEN OF ENTERTAINMENT AND LOVED BY MANY, YOUNG AND OLD. HER SINGING TALENT AND PLEASANT PERSONALITY DROVE HER TO STARDOM AT A TENDER AGE OF 15, MAKING HER MALAYSIA'S NO.1 ENTERTAINER EVER SINCE. DATO' SRI SITI IS NOW NOT JUST AN ICON WITHIN THE LOCAL MUSIC INDUSTRY BUT ALSO NATIONALLY AND REGIONALLY, INSPIRING MILLIONS WITH HER RAGS-TO-RICHES STORY.

Her major breakthrough came from winning the singing competition 'Bintang HMI' organized by Radio Television Malaysia (RTM) in 1995. Dato' Sri Siti went on to scale greater heights by performing at the international arenas including a solo concert at the Royal Albert Hall London in 2005 and numerous other solo shows in various parts of the world.

Over her 28-year career, Dato' Sri Siti has produced more than 25 albums including one in English, won over 300 awards both locally & internationally and sang original soundtrack for box-office movies. Her extraordinary achievements accorded her The Malaysia Book of Records' Most Awarded Artiste twice. She was also conferred the Pahang State Award, 'Darjah Indera Mahkota Pahang' and 'Sri Sultan Ahmad Shah Pahang' by His Royal Highness the Sultan of Pahang.



GOLDEN VOICE

Dato' Sri Siti made her maiden foray into business entrepreneurship in 2006 when she founded a family business with diversified interests in fields related mainly to the music and entertainment industry. Subsequently, she launched her own beauty product line - SIMPLYSITI in 2010 and BEAUSITI in 2020 which became a nationwide sensation in both local and international markets.

Being the Malaysia's singing queen, she has not only dominated the local music scene but has also achieved international acclaim.

With a prolific 28-year career, over 25 albums, and 300 awards, she's an iconic figure. Her entrepreneurial ventures, including beauty product lines, further showcase her multifaceted success.

