



THE OUTSTANDING TECHNOPRENEUR OF THE YEAR

DR. RICKY BEH, THE FOUNDER OF BITNEY FANS CLUB, HAS ACHIEVED NUMEROUS MILESTONES THROUGHOUT HIS CAREER, SHOWCASING HIS ENTREPRENEURIAL SPIRIT AND COMMITMENT TO INNOVATION. STARTING IN 2005, DR. RICKY FOUNDED THE BOSTON GROUP, WHICH FOCUSED ON COLLABORATIVE CONSUMPTION IN THE CATERING AND ENTERTAINMENT INDUSTRIES, WITH A SPECIFIC EMPHASIS ON WEALTH CREATION.

In 2006, Dr. Ricky established NANOS water filter machine, demonstrating his dedication to providing society with better quality drinking water. This venture highlighted his concern for the well-being of individuals and his commitment to improving their daily lives.

By 2009, Dr. Ricky Beh had earned a Ph.D. in Business Administration, solidifying his expertise and knowledge in the field. This educational accomplishment laid the foundation for his future endeavors and allowed him to become a respected figure in the business community.

The following year, in 2010, Dr. Ricky was invited as a keynote speaker at the "Investment and Entrepreneurship" Seminar held at the Selangor Chinese Assembly Hall. This recognition served as a testament to his expertise and accomplishments in the business world, further establishing his reputation as a prominent entrepreneur and leader.

ENTREPRENEURSHIP ACROSS ASIA



In 2011, Dr. Ricky Beh established the Yayasan Boston Charitable Foundation, reflecting his commitment to giving back to society. This foundation aimed to assist and care for vulnerable groups, addressing their difficulties and contributing to the betterment of society as a whole. Dr. Ricky's philanthropic efforts showcased his dedication to making a positive impact on people's lives.

The year 2012 marked a significant milestone for Dr. Ricky Beh when he established CVI Link Sdn Bhd. and introduced the flagship product, Lucenta Deer Placenta, to the Malaysian market. With a firm commitment to providing health and wealth opportunities for all social classes, Dr. Ricky expanded his business and product offerings to multiple overseas markets, including Taiwan, Vietnam, China, Singapore, and Indonesia. This expansion showcased his ability to navigate international markets successfully and adapt his products to cater to diverse audiences.

In 2013, he received prestigious honors such as the "Super Outstanding Entrepreneur" and the "Global Outstanding Chinese Award." These accolades recognized his exceptional achievements and leadership in the business world, solidifying his reputation as a prominent entrepreneur.

By 2018, Dr. Ricky Beh recognized the changing economic landscape driven by technological advancements and globalization. Leveraging digital finance and integrating various data resources, he founded the Bitney Fans Club. This innovative enterprise catered to fans of various interests and industries, creating a safe and healthy consumption model through cross-industry alliances and blockchain digital finance. The establishment of the Bitney Fans Club showcased Dr. Ricky's ability to adapt to the evolving business landscape and capitalize on emerging opportunities.

Throughout the years, Dr. Ricky expanded the Bitney Fans Club's reach, attracting over 100,000 fans from multiple countries, including Malaysia, China, Singapore, Indonesia, and Vietnam, by 2019. He successfully combined more than 20 communities within the BFC Platform, solidifying the club's position as a hub for diverse interests and fostering a sense of community among its members. Additionally, the Bitney Fans Club won the prestigious "Best Digital Asset Application Ecosystem Chain of Asia Blockchain and Technology Awards," further highlighting his success in leveraging technology for business growth.



IN 2022, DR. RICKY BEH CONTINUED TO EMBRACE INNOVATION AND ADAPT TO THE CHANGING TIMES. HE VENTURED INTO THE DURIAN FARMING INDUSTRY AND JOINED THE ECO STARLAND GROUP AS ITS MARKETING DIRECTOR, FOCUSING ON IMPROVING PRODUCTIVITY AND OPTIMIZING ECONOMIC BENEFITS THROUGH UNIQUE AGRICULTURAL MANAGEMENT SOLUTIONS. FURTHERMORE, HE EXPANDED HIS BUSINESS SCOPE TO THE TOURISM AND ADVERTISING INDUSTRIES, SEEKING TO CREATE NEW ECONOMIC OPPORTUNITIES AND GIVE BACK TO SOCIETY. DR. RICKY'S ABILITY TO DIVERSIFY HIS VENTURES AND EXPLORE NEW INDUSTRIES SHOWCASED HIS ENTREPRENEURIAL VISION AND COMMITMENT TO ONGOING GROWTH.

Dr. Ricky Beh's journey as the Founder of Bitney Fans Club has been marked by remarkable milestones, demonstrating his entrepreneurial prowess, commitment to innovation, dedication to creating a positive impact on society and his story will continue to inspire the entrepreneurs.