

# PIONEERING THE FUTURE OF ECO- LUXURY



## THE MOST INSPIRING ENTREPRENEUR OF THE YEAR

### Felix Demin

Felix Demin is a dynamic serial entrepreneur and visionary who has made significant strides in the hospitality and real estate sectors, particularly in Bali. Originally from Russia, Demin's journey in entrepreneurship began after he spent three years in China before relocating to Bali about eight years ago. His entrepreneurial spirit and passion for creating unique experiences have led him to establish several successful ventures that have earned him recognition globally.







Demin's most notable achievement is the creation of the Bubble Hotel Bali, a chain of unique, transparent dome-shaped hotels that offer guests an immersive experience in nature. These hotels have gained international acclaim, consistently ranking among the top ten unique hotels worldwide according to Airbnb. The Bubble Hotel Bali provides an extraordinary blend of luxury and adventure, attracting a global clientele, including celebrities and high-profile guests.

In addition to his hospitality ventures, Demin has also ventured into real estate with his company Bali Investments, which focuses on constructing luxury villas in some of Bali's most scenic locations. His work in this area has been recognized with the Asia Pacific Property Awards, showcasing his ability to merge luxury with natural beauty.

Felix Demin's vision is to create spaces that offer more than just accommodation; he aims to craft experiences that connect people with nature and each other. His mission extends beyond business, as he is deeply committed to environmental sustainability, evident in his Make Bali Clean initiative, which raises awareness about the dangers of plastic pollution.

What sets Demin apart is his innovative approach and ability to see potential where others might not. His Private Jet Villa project, which transforms an old Boeing 737 into a luxury cliff-top villa, is a testament to his creative vision. Demin's unique selling proposition lies in his ability to blend luxury with innovation, creating unforgettable experiences for his guests.

Looking forward, Felix Demin aims to expand his hospitality brand globally, continuing to push the boundaries of what is possible in the tourism industry while maintaining a strong commitment to sustainability and social responsibility.

