

# CREATIVE CINEMATIC PROMOTION



ICHI YAMA TAKA KABUSHIKI GAISHA, a dynamic new branch of Hong Kong's esteemed I-CON STAGE LIMITED, was established in 2021 in Okinawa, Japan. This innovative subsidiary has quickly become a prominent player in the film marketing and creative direction industry. ICHI YAMA TAKA KABUSHIKI GAISHA is dedicated to not just promoting films but transforming them into global phenomena, with a vision centered on elevating cinematic experiences through compelling narratives that captivate audiences worldwide.

Specializing in a comprehensive range of services, it offers expertise in creative art direction, design, film marketing, and tactical promotions. The company's focus includes Hong Kong movies, shopping malls, and international brands, skillfully combining creativity with strategic insight to achieve exceptional results.





## THE LEADING PUBLIC RELATIONS AGENCY OF THE YEAR ( JAPAN )

ICHI YAMA TAKA KABUSHIKI GAISHA's distinction lies in its rich legacy of over 20 years, inherited from its parent company, I-CON STAGE LIMITED, which has been a fixture in the industry since 2000. This extensive experience has enabled ICHI YAMA TAKA KABUSHIKI GAISHA to deliver impactful, "talk-of-the-town" publicity effects for over 100 movies globally.



Each project is meticulously curated, employing dynamic connections and innovative solutions to create extraordinary impacts that drive both sales and public interest. The company's unique approach and proven success underscore its ability to produce standout promotional campaigns. ICHI YAMA TAKA KABUSHIKI GAISHA is committed to expanding its global reach by forging partnerships in multiple cities, aiming to elevate every campaign to new heights of international success.

As ICHI YAMA TAKA KABUSHIKI GAISHA continues to redefine the boundaries of film marketing, it ensures that each promotional effort leaves a lasting impression and achieves unparalleled success on a global stage.