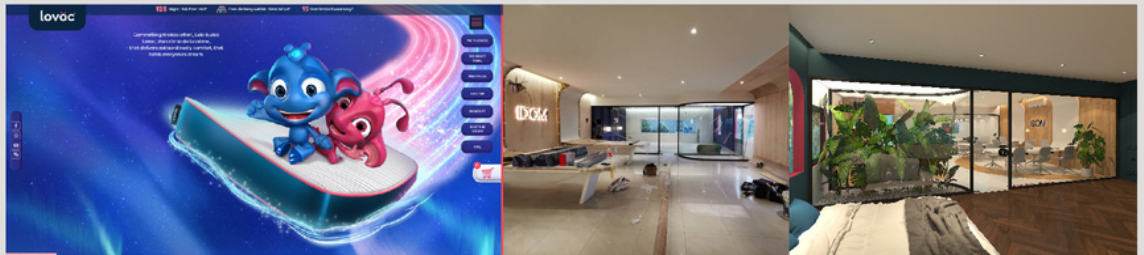


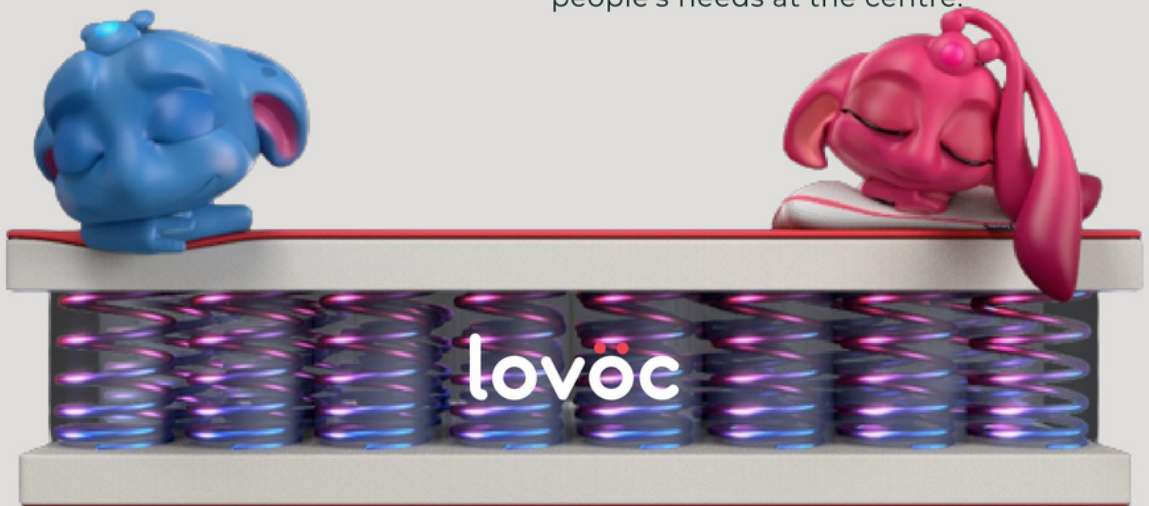
THE RISING CREATIVE AGENCY



FROM TRANSFORMING BRANDS TO ADVANCING THE PRACTICE OF HUMAN-CENTRED APPROACHES IN BUSINESS DESIGNS, IDOM HAS LONG BEEN AT THE FOREFRONT OF CREATING CHANGE THROUGH DESIGN.

IDOM is a community of entrepreneurs, marketers, designers, exporters, strategists, and researchers that help organizations innovate by empowering the people who drive them, as we believe that creative organizations are more agile.

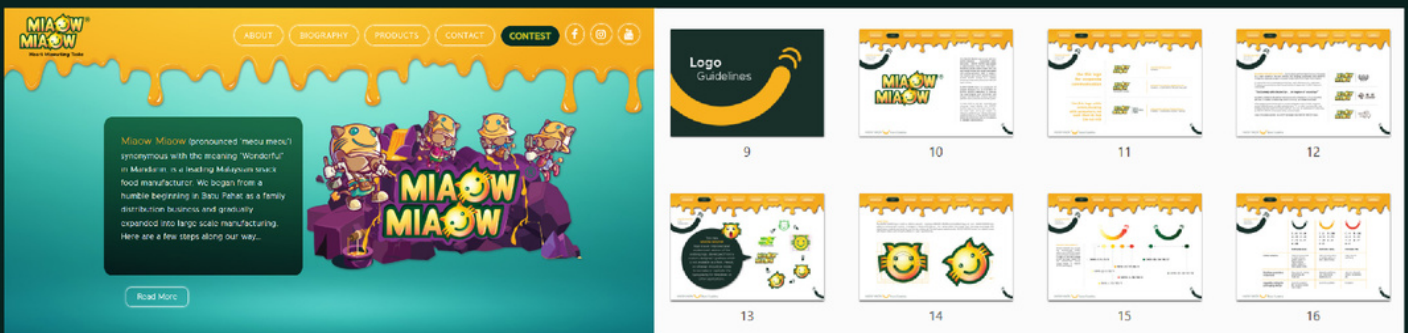
Innovation starts with people and hence, IDOM creates human-centred products, services, spaces, and organizations that empower communities, cities, and even countries. By catalysing organizations' venture in research and development, IDOM helps organizations move quickly and small companies scale by putting people's needs at the centre.





INNOVATIVE DESIGN OF MANKIND

From designing the branded environment and shoppers' experience optimization for Hero Market to brand transformation and marketing communication design for Petronas, Chek Hup White Coffee, Miaow Miaow puff snacks, Delica Coffee, Bird of Paradise, Lovoc, Earl Mons and so on, IDOM brings together networks to solve complex problem collaboratively.



Being engaged as the innovative partner of world-class manufacturers. IDOM co-designs the business models and brand offerings (product and services) with our partners and clients, in an attempt to optimise the organizations' core competitive values and sustainability. IDOM connects emerging technology to everyday needs and aspirations in fields, particularly in fast-moving consumer goods (FMCG) and home & living products.

