

THE MOST CELEBRATED CHINESE RADIO ANNOUNCER

Jack Lim is an exceptional talent in the Malaysian entertainment industry and widely recognized as one of the most famous Chinese radio announcers in the country. With his prominent role as the anchor DJ of Astro's MY 101.8FM, Malaysia's leading Chinese radio station, Jack and his 2 co-hosts for the breakfast show captivate a staggering audience of over 2.8 million listeners per week. Jack Lim is also the only radio announcer in Malaysia who has been on the breakfast show in the same station for 21 continuous years!

From a channel that was mainly focusing on entertainment news, Jack developed new and rich contents for the station. His keen following for current affairs saw his conceptualization of combining entertainment with news. The Chinese Emperor and his servant were characters created to inject humour into what would have been boring news to many. The segment became a hit and that led to the creation of yet another funny character - a security guard called Ah Beng (played by himself) which very soon became a household name with the Chinese community. Ah Beng has since then, played the lead role in 3 movies, 6 seasons of sitcom produced by Jack, and over 20 volumes of comics.

With his previous background in acting and his life-long dream of one day becoming a film director, Jack has had a strong influence in turning the conventional station DJs into celebrities. Producing 9 successful live and large-scale anniversary stage musical shows for the station, viral videos, 6 seasons of sitcom and 9 movies featuring station DJs were some of his initiatives.



JACK LIM

VERSATILITY OF JACK LIM

Beyond his radio career, Jack Lim has ventured into various other roles, including TV, on-ground and live-sale hosting, singing, acting, producing movies, teledramas and stage shows, motivational speaking and the list goes on.

Recognized for his outstanding contributions, Jack Lim has received several notable awards. He was honored with the Most Outstanding Host Award at the World Chinese Economic Forum in 2021 and named the Outstanding Male Artiste of The Year at the McMillian Woods Global Awards in 2015. Two of the movies he produced namely, "Ah Beng: Three Wishes" received Malaysia's Book of Records for Chinese movie with Highest Box Office Collection in 2012 and "HUAT THE FISH" which bagged the Golden Butterfly award for Best Movie of the Year 2016.

Apart from his entertainment endeavors, Jack Lim is also highly involved in corporate partnerships and philanthropic initiatives. He serves as ambassador and brand partner for renowned brands like Samsung, Tigrox, Golden Destinations, Slim Doc, TNS Living, Loong Café, Primex Signature and My Dream Home.



In terms of corporate social responsibility, Jack Lim has actively participated in various charitable activities. He has made generous donations, organized charity shows, and fundraisers to support causes such as animal welfare, orphanages, special needs and assisting over 120 production crew in the entertainment industry.

With his remarkable talent, versatility, philanthropy, and entrepreneurial spirit, Jack Lim continues to make significant contributions to the entertainment industry, leaving a lasting impact on his audience and fans.