

BRIDGING LOCAL TALENT TO GLOBAL STAGE

Kien Lim

Kien Lim is a multifaceted artist and influential KOL (Key Opinion Leader) producer, known for his extensive and versatile experience across various sectors of the media and entertainment industry. His career begins as a mobile content aggregator, showcasing his early understanding and engagement with the rapidly evolving digital media landscape. From there, Kien transitions into radio, where he spends time behind the microphone as a DJ at 988 Radio, further establishing his presence in the entertainment world.



Kien's dynamic career takes him across key international cities such as Beijing, Taipei, Hong Kong, Singapore, and Bangkok, where he works with a leading global music recording company. Throughout these years, Kien hones his skills and builds a vast network, significantly contributing to the music and entertainment industries across Asia. His deep understanding of media trends and his ability to navigate different markets make him a pivotal figure in the region's entertainment landscape.



DISTINGUISHED ARTISTE & PR MARKETING SPECIALIST OF THE YEAR

With an entrepreneurial mindset, Kien Lim established Attitude Ideology, a cutting-edge Digital Marketing Agency, and Attitude Asia Media Group, both of which embody his vision for innovation and excellence in media production. These ventures allow him to channel his expertise into empowering artists, KOLs, and content creators, offering them a platform to amplify their voices.



Kien's mission remains clear: To foster the growth of talented individuals and leverage the power of online platforms to showcase high-quality content. He is dedicated to bridging local and global content, ensuring that unique and valuable voices from Asia resonate on the international stage. Through his work, Kien continues to shape the future of digital media and entertainment.

