

## RISING CINEMATOGRAPHER



## LEANZ LIM WEI KUANG

"Leanz Lim Wei Kuang is the founder of Felnix Production, a leading production company specializing in TV commercials, commercial videos, corporate videos, music videos, event highlight videos, animation, esports events, commercial projects, and multi-camera production in multiple different countries like Thailand, Indonesia, Cambodia, Australia, Vietnam & Hong Kong. With a passion for visual storytelling, Leanz entered the industry in 2016 driven by his belief in the power of visuals to communicate and engage.

Recognizing that humans are inherently visual beings, Leanz understood that by translating ideas from the mind into captivating visuals, messages become more meaningful and impactful. In an era characterized by fast-paced online interactions, he recognized the crucial role of idea visualization in every industry's marketing efforts.

'YOUR LIMITATION
IS JUST YOUR IMAGINATION'

Since establishing Felnix Production, Leanz has consistently pushed boundaries and embraced emerging trends in the industry. His dedication to the craft of video production stems from his desire to help businesses and individuals effectively communicate their messages in a visually compelling manner. The ability to transform ideas into visually stunning content has made him an invaluable partner for numerous renowned brands. By leveraging his expertise and technical skills, he has helped clients achieve their marketing goals by delivering impactful campaigns that resonate with audiences.

With a finger on the pulse of the ever-evolving world of visual media, Leanz continues to shape the landscape of video production. Through his work, Leanz strives to empower individuals and businesses to exceed their own expectations and realize the power of visual storytelling."



