

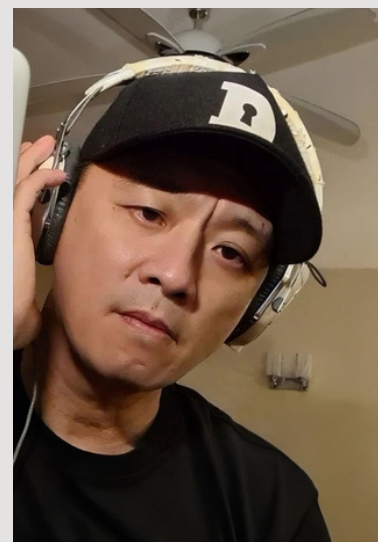


ONG PENG CHU

Ong Peng Chu, a Malaysia Music Industry veteran, spent more than 38 years in music copyright, production, publishing, marketing, film score production, and artiste management. He is also the former Founder & Managing Director of the Performers & Artistes Rights Society (PRISM), working for the interests of local musicians in different languages, and reaching out to and liaising with relevant international organizations so that the rights and interests can also be shared internationally and protected.

In 2005 and 2007, he was the first Asian elected as a Board Member to the International Societies' Council for the Collective Management of Performers Rights (SCAPR). He was also active as an Asian Coordinator for the International Federation of Musicians (FIM) and the International Federation of Actors (FIA). Additionally, Ong also involved as the General Secretary of the Malaysian Music Council (MMC) and The Association of Malaysia Chinese Artistes (AMCA); also as board member appointed by the Recording Industry Association of Malaysia (RIM) and the Music Authors Copyright Protection Bhd (MACP).

After he completed the Music Production & Sound Engineering Course (Tonmeister) in Sydney, Australia, Mr Ong later set up his own record and publishing label named Tin Can Music Sdn Bhd, specialising in producing and marketing the works of local musicians. Famous International superstars such as Jacky Cheung, Andy Lau, Aaron Kwok, Anita Mui, Sandy Lam and Sun Nan have performed local materials marketed by him.



THE LEADING
MUSIC PRODUCER
OF ALL TIME (MALAYSIA)

SHAPING THE SOUND OF SUCCESS

Mr Ong also discovered and developed Asian Superstar Shila Amzah and is her ex-manager. Her career and debut in “I Am a Singer” competition in China was fully developed by Ong. In addition, Taiwanese Canadian television artistes, the Downs family Christopher Downs @XiaKeLi and his daughter @XiaTian have also risen to fame in China under the lead of Ong through a Chinese reality TV show broadcast on Hunan Television titled “Where Are We Going, Dad?”. In 2016 Ong has led an 18-year old Penang girl Jeryl Lee Pei Ling to participate in “Sing! China” resulting in her fast growing fame in China and a strong top 6 finish at the Bird’s Nest Stadium under famous China singer Na-Ying’s team, this year Jeryl won China Tencent’s program The Next 2023 as Champion.



2019, Ong produced an official song for China Embassy of Malaysia <Left Shoulder / Sahabat Sejati> to commemorate the 45th anniversary of the establishment of Malaysia- China diplomatic relations in collaboration with two Malaysian young singers Jeryl Lee Pei Ling and Masya Masyitah. He is also a regular invited speaker to the World Intellectual Property Organization (WIPO) and consultant, judge to many established international Music & Film Festivals.

Presently, with the support of the music industry, Ong has established OnMuse Sdn Bhd Entertainment company, Hundred Years Popcorn Production Sdn Bhd (Movie Production) and the Beijing Shi Xin Culture Development Ltd.

There are numerous contributions to the music industry by Ong, almost too many to mention. Ong's burning passion for music has become part of his existence and his enthusiasm and drive will continue to bring the music industry to the next level.