



PROF DATO' CHEF ZAM

Prof. Dato' Zamzani Abdul Wahab, affectionately known as Dato' Chef Zam, has an impressive and multifaceted career in the culinary world. Born and raised in Kuala Terengganu, his culinary journey began at a tender age, practising cooking alongside his mother. Graduating with a Diploma in Chef Training from Universiti Teknologi Mara (UiTM) in 1993, Chef Zam furthered his education in the United States as a MARA scholar, obtaining an Associate of Science in Hotel-Restaurant Management and a Bachelor's Degree in Hotel-Restaurant /Institutional Management from Johnson and Wales University.

His international exposure extended to a three-year stint in New York, where he not only honed his culinary skills but also actively contributed to promoting Malaysian cuisine. Working with the Malaysia Tourism Promotion Board in New York, Chef Zam played a crucial role in organising the 'Malaysian Food & Cultural Promotions' at the United Nations building in 1997.

Chef Zam's contributions weren't limited to the classroom; he actively participated in promoting Malaysian food products in the UK



& Scotland and was featured at the International Food Exhibition (IFE) 2005. His 12.5 years at KDU College saw him rise through the ranks, from Lecturer to Senior Lecturer and eventually as the Head of Special Projects.

MALAYSIAN GASTRONOMY ICON OF THE YEAR

YOUR CULINARY CELEBRITY

The culinary maestro has left an indelible mark on the Malaysian and international television scene, featuring in a wide array of programs spanning cookery shows, travelogues, sitcoms, dramas, telemovies, and talk shows. As a Celebrity Chef, he has been associated with various international brands such as Philips Malaysia, Heinz ABC, Harvey Norman, Barilla, Colavita, and currently, BOSCH Home Malaysia.



In addition to his television appearances, Chef Zam took control of his show contents by producing his own TV cookery shows for local stations, including Radio Televisyen Malaysia and TVOkey. His creative endeavors have resulted in the successful production of six cooking series, two telemovies, and an ongoing commitment to culinary excellence.

As a Visiting Professor at the University of West London and a seasoned academic with over nine years of experience as a Lecturer and Senior Lecturer, Prof. Dato' Chef Zam stands as a testament to the fusion of academic prowess and culinary artistry. His continuous efforts to promote Malaysian cuisine, both in academia and the public sphere, showcase his dedication to the culinary arts.

