



**YBHG.PPJ. BERSEKUTUAN (PA) PUAN SRI
TO' PUAN DATUK PROF. DR. SHARIFFA
SABRINA BINTI SYED AKIL**

THE ENVIRONMENTAL PHILANTHROPIST

Pn Sri Datuk Dr Shariffa Sabrina is a highly respected environmental activist who has dedicated her life to the protection and preservation of the environment. From her early childhood, Shariffa Sabrina Syed Akil developed a deep love for nature, spending her time exploring forests and wandering along rivers. This connection with the natural world sparked her passion and led her to become a formidable advocate for environmental causes.

Driven by her profound love for the environment, Sabrina established Peka (Pertubuhan Pelindung Khazanah Alam Malaysia) in 2010. The organization serves as a platform for her to voice her concerns and experiences while taking action against activities that harm the environment. Witnessing the devastating effects of deforestation and pollution on Malaysia's ecosystems motivated her to create a platform for change and conservation.

In addition to her advocacy work, Sabrina has made significant contributions through her establishment of the Tanah Aina Resorts in Pahang and Johor. These eco-friendly resorts were designed to provide a space for individuals to reconnect with nature while promoting sustainable practices. Guided by Sabrina's unwavering commitment, the resorts were constructed using natural materials and recycled wood, minimizing their impact on the surrounding environment.



PHILANTHROPIST JOURNEY



WHAT SETS PUAN SRI DATUK DR SABRINA APART IS HER UNWAVERING DEDICATION TO THE CAUSE, EVEN WHEN FACED WITH THE COMFORTS AND PRIVILEGES THAT COME WITH HER POSITION. DESPITE HAVING THE OPTION TO INDULGE IN A LUXURIOUS LIFESTYLE, SHE CONSCIOUSLY CHOSE TO PRIORITIZE FIGHTING FOR THE ENVIRONMENT. SHE FIRMLY BELIEVES THAT DEDICATING ONESELF TO ENVIRONMENTAL PROTECTION IS THE MOST FULFILLING AND PURPOSEFUL WAY TO LIVE.

Sabrina's tireless efforts and strong advocacy have earned her respect and admiration from environmentalists, policymakers, and the general public alike. Her work has not only raised awareness about the importance of environmental conservation but has also inspired others to join the cause. Through her leadership and personal example, she has become a role model for individuals aspiring to make a difference in protecting our planet.



In recognition of her significant contributions, Pn Sri Datuk Dr Sabrina has earned the respect and admiration of her peers and the wider community. Her selfless dedication, coupled with her unwavering love for nature, has positioned her as a respected environmental activist. Her work serves as an inspiration to all who share her passion for preserving the environment for future generations.

