

JOEY
TAN

THE LEADING EXTERIOR ARCHITECTURE SPECIALIST

The One Steel Project Sdn Bhd (TOS) has emerged as a trailblazer in the domain of exterior architectural design within Malaysia. Since its inception in 2006, this innovative company has strategically positioned itself as a frontrunner in the industry, boasting state-of-the-art Semi-D factories located in the heart of the Signature Industrial Park,

Semenyih. At the forefront of TOS's visionary initiatives stands Ms. Joey Tan, the founder, and CEO, affectionately known as the "Iron Woman" and recognized as the first exterior architect specialist in Malaysia. Ms. Tan's decade-long expertise and forward-thinking mindset have played an instrumental role in shaping TOS into a pioneering force.

With a workforce comprising 60 highly skilled technicians, each renowned for their meticulous craftsmanship, TOS has cultivated a commitment to excellence that has earned unwavering trust from clients. Clients have come to expect nothing short of exceptional results from TOS. The company's core pillars of services manifest a dedication to both functionality and aesthetics. TOS specializes in

creating light-infused spaces through its Glass House Extension, offering a harmonious integration with nature. The Signature M Roof solutions underscore the company's dedication to uniting functionality and aesthetics, providing roofing systems that offer unparalleled protection and visual appeal. TOS also distinguishes itself in the design and installation of Glass Roofs and Mezzanine Floors, transforming spaces for both residential and commercial needs.

THE ARCHITECTS OF EXTERIOR AESTHETICS

At the heart of TOS's philosophy is Ms. Joey Tan's visionary approach, which challenges conventional market perceptions. She emphasizes the abundance of underutilized outdoor spaces such as side gardens, balconies, backyards, and car porches. Ms. Tan's primary goal is to empower individuals with knowledge and advice, enabling them to transform these spaces into comfortable outdoor environments. Her vision extends beyond merely creating living spaces; it envisions transforming house exteriors into well-designed, practical areas with a touch of resort-like elegance. This commitment results in timeless serenity and beauty, elevating outdoor spaces into unparalleled paradises for each household.



The corporate culture at TOS is encapsulated in their guiding mantra - "The 3Ds: We Direct, We Design, We Develop." This comprehensive approach ensures that clients are not merely customers but active participants in the design journey. TOS leads them through the process, crafting their ideas into captivating blueprints, and ultimately bringing their visions to life. The company's mission revolves around creating meaningful connections with clients and revolutionizing the way exterior designs are conceived and executed. TOS places a strong emphasis on practicing humility and mindfulness in their work, guided by a higher purpose.



DIRECT, DESIGN, DEVELOP



Looking forward, TOS aspires to be recognized as one of the most esteemed exterior design companies in Malaysia. The company is dedicated to consistently pushing boundaries and setting new industry benchmarks. Under the leadership of Ms.

Joey Tan, TOS is not just an exterior design company; it is a visionary commitment to excellence and a pioneer in transforming architectural dreams into reality. With innovative designs and exceptional craftsmanship, TOS is actively shaping Malaysia's architectural landscape.



In conclusion, TOS's journey from its establishment in 2006 to its current status as an industry leader is a testament to its commitment to excellence, innovation, and Ms. Joey Tan's visionary leadership. As TOS continues to evolve, it remains dedicated to creating transformative and inspiring exterior architectural designs that redefine the landscape of Malaysian architecture. The company's legacy is not just in its structures but in the paradises it creates for each household and the positive impact it leaves on the architectural and design industry.

