# BAKING TRADITIONAL PASTRIES

WITH LOVE



### Trendy Bakery

Founded in 2011 by Rachel Khoo and her husband, Trendy Bakery & Confectionery (M) Sdn Bhd has grown from a small, humble storefront into a beloved local brand known for its artisanal baked goods and personalized service. What started as a modest venture has blossomed into multiple outlets, proudly serving the communities of Metro Perdana, Desa Aman Puri, and beyond. Trendy Bakery's success is built on a foundation of using only the freshest, high-quality ingredients, ensuring that every bite is a celebration of flavor and craftsmanship.







### THE BEST NEIGHBOURHOOD CONFECTIONERY OF THE YEAR

### Vision

Trendy Bakery's vision is to become Malaysia's leading bakery, celebrated for its innovative approach to baking while staying true to the traditional values of craftsmanship and customer care.



### Mission

The bakery's mission is simple – create extraordinary confections that bring people together. Whether it's through a beautifully crafted wedding cake or a freshly baked loaf of bread, the focus remains on quality ingredients, thoughtful designs, and unparalleled customer service. Trendy Bakery strives to make every cake, pastry, or loaf a meaningful addition to its customers' special moments.





PRODUCT OFFERINGS

The bakery offers a wide range of products, including custom cakes for weddings, birthdays, and other special events.

Alongside these custom creations, Trendy Bakery also provides an array of pastries, cookies, and breads that have become customer favorites. Additionally, the bakery offers wedding dessert catering services, collaborating with event planners, venues, and vendors to ensure that its sweet creations enhance every event.

Trendy Bakery specializes in custom-designed cakes, tailored to each client's theme and occasion. Their ability to translate a client's vision into a beautifully crafted cake sets them apart in the market. Each cake is an expression of creativity, reflecting the client's personal style or the special moment they are celebrating. Customers love the bakery not just for the delicious products, but for the personalized experience they receive.



## USING ONLY THE FRESHEST, HIGH-QUALITY INGREDIENTS

Beyond their custom cakes, Trendy
Bakery's daily offerings include a variety of
pastries, cookies, and freshly baked breads.
Whether you're picking up a treat for
yourself or ordering for a larger event, the
bakery ensures that every product is made
with the same attention to detail and
dedication to quality. It is this commitment to
excellence that has earned Trendy Bakery a
loyal customer base that keeps returning for
both everyday indulgences and special
occasion treats.

As Trendy Bakery looks toward the future, the goal is to expand its presence across Malaysia while staying true to its core values of quality, customization, and customer satisfaction. The bakery aims to continuously innovate, introducing fresh ideas and flavors to delight its customers while maintaining the highest standards of craftsmanship. Rachel Khoo and her team are passionate about pushing the boundaries of what a bakery can offer, all while ensuring that the personalized service that customers love remains at the heart of the business.

With Trendy Bakery & Confectionery, customers are not just getting a dessert—they're getting a carefully crafted experience. Every product is designed to turn ordinary moments into sweet memories, making Trendy Bakery the go-to destination for those who appreciate both the art and taste of fine confections.

