



VIVO IS A TECHNOLOGY COMPANY THAT HAS MADE A NAME FOR ITSELF BY CREATING EXCEPTIONAL PRODUCTS WITH A STRONG EMPHASIS ON DESIGN. WITH SMART DEVICES AND INTELLIGENT SERVICES AS ITS CORE OFFERINGS, VIVO AIMS TO BRIDGE THE GAP BETWEEN HUMANS AND THE DIGITAL WORLD, PROVIDING USERS WITH A SEAMLESS AND CONVENIENT MOBILE AND DIGITAL EXPERIENCE.

AT THE HEART OF VIVO'S SUCCESS IS ITS COMMITMENT TO DESIGN-DRIVEN VALUE. THE COMPANY RECOGNIZES THE IMPORTANCE OF AESTHETICS AND STRIVES TO CREATE DEVICES THAT NOT ONLY PERFORM WELL BUT ALSO LOOK VISUALLY STUNNING. VIVO SMARTPHONES ARE KNOWN FOR THEIR STYLISH DESIGNS, SLEEK PROFILES, AND ATTENTION TO DETAIL. BY COMBINING CUTTING-EDGE TECHNOLOGY WITH CAPTIVATING AESTHETICS, VIVO HAS CARVED A NICHE FOR ITSELF IN THE HIGHLY COMPETITIVE SMARTPHONE MARKET.



THE TOP CONSUMER CHOICE



VIVO SMARTPHONES ARE HIGHLY REGARDED FOR THEIR PHOTOGRAPHY AND IMAGING CAPABILITIES. THE BRAND UNDERSTANDS THE GROWING IMPORTANCE OF CAPTURING AND SHARING MOMENTS THROUGH HIGH-QUALITY PHOTOS AND VIDEOS. WITH ADVANCED CAMERA FEATURES, INNOVATIVE PHOTOGRAPHY ALGORITHMS, AND HIGH-RESOLUTION SENSORS, VIVO SMARTPHONES ENABLE USERS TO UNLEASH THEIR CREATIVITY AND CAPTURE STUNNING IMAGES IN ANY SETTING. WHETHER IT'S BREATHTAKING LANDSCAPES, DETAILED PORTRAITS, OR VIBRANT SELFIES, VIVO SMARTPHONES CONSISTENTLY DELIVER IMPRESSIVE RESULTS.



With a growing global presence, Vivo has expanded its sales network to over 60 countries and regions. The company has amassed a loyal user base of more than 400 million customers worldwide, thanks to its superior products and services. Vivo's dedication to user-orientation and continuous learning ensures that it consistently meets the evolving needs and expectations of its customers.

Furthermore, Vivo embraces a sustainable development strategy, striving to become a world-class corporation that contributes to a healthier and more sustainable future. The company's core values, including Benfen (integrity), design-driven value, and team spirit, guide its operations and decision-making processes.

With a strong global presence and a focus on user satisfaction, Vivo continues to push boundaries and shape the future of the mobile and digital world.