

SUSTAINABLE PRINTING AND PACKAGING SOLUTIONS



THE TOP ESG PRINTING HOUSE OF THE YEAR

Welcome2Print Sdn Bhd

Established in 2015, it has become a key player in the printing industry, known for its dedication to quality, technological advancement, and sustainability. Since its inception, the company has consistently invested in state-of-the-art equipment, starting with the Heidelberg four-colour machine and the Komori machine, which laid the foundation for delivering premium printing solutions. Over the years, Welcome2Print's growth has been marked by its commitment to innovation and responsible business practices.

In 2022, Welcome2Print took a significant leap forward by investing over RM10 million to enhance its facilities and expand its production capabilities. A central part of this investment was the acquisition of the cutting-edge eight-color G837 machine, a tool that has allowed the company to further improve its print quality, efficiency, and capacity. This strategic move is a testament to Welcome2Print's ongoing efforts to stay ahead of industry trends and offer superior services to its clients. The investment reflects the company's ambition to be a leader in both the printing and packaging sectors, continually adapting to the needs of its customers while maintaining high standards of excellence.

The following year, 2023, marked a milestone for Welcome2Print with its achievement of both ISO certification and Forest Stewardship Council (FSC) certification. These accomplishments not only signify the company's commitment to quality management and sustainability but also highlight its dedication to responsible production practices. ISO certification is a globally recognized standard that reflects the company's ability to maintain consistent quality and operational efficiency. The FSC certification, however, holds even greater significance in today's environmentally conscious world.

Komori GL-837P



WELCOME2PRINT SDN BHD

THE IMPORTANCE OF FSC CERTIFICATION

FSC certification is a hallmark of responsible forest management, and Welcome2Print's achievement of this certification demonstrates the company's deep commitment to sustainability. The Forest Stewardship Council (FSC) is an international non-profit organization that promotes responsible forest management practices, ensuring that products come from forests that are managed in a way that preserves biodiversity, prevents deforestation, and respects the rights of local communities and workers.

For Welcome2Print, being FSC certified means that the materials used in their printing and packaging processes are sourced from sustainably managed forests. This certification assures to customers that the paper and forest-based products they use are not contributing to environmental degradation. In an era where consumers and businesses alike are increasingly focused on sustainability, Welcome2Print's FSC certification sets it apart from competitors by offering eco-friendly, ethically sourced products.

FSC certification not only positions Welcome2Print as a responsible corporate citizen but also opens up new opportunities in markets that prioritize environmental responsibility. Many global brands now seek suppliers who can provide certified sustainable products, and Welcome2Print's certification allows it to meet this growing demand.



Additionally, the company's commitment to FSC principles reinforces its broader goals of reducing its carbon footprint and operating with environmental integrity.

STRATEGIC EXPANSION INTO PACKAGING



WELCOME2PRINT SDN BHD

Welcome2Print is expanding into the packaging box sector, leveraging its expertise in high-quality printing and its commitment to sustainability. This move aligns with the global shift towards environmentally friendly packaging solutions, providing the company with a significant opportunity to tap into this growing market. With its investments in advanced technology and FSC certification, Welcome2Print is well-positioned to offer sustainable packaging solutions that cater to modern business needs.

The expansion is part of Welcome2Print's broader strategy to integrate Environmental, Social, and Governance (ESG) standards into its operations. Recognizing the importance of sustainability and ethical practices, the company is incorporating these principles into its long-term vision. With an RM10 million investment in technology and facilities, along with ISO and FSC certifications, Welcome2Print is poised to lead in both the printing and packaging sectors, reinforcing its commitment to innovation and responsible business practices.

For clients and partners, Welcome2Print offers a combination of cutting-edge technology, high-quality services, and a strong focus on sustainability, making it a standout in the industry.