

WELLNESS INNOVATION



Wellous Group was established with a clear mission to simplify wellness through premium-quality products crafted from scientifically validated ingredients.

As a leader in the health and wellness sector, Wellous offers natural solutions designed to enhance individual well-being while fostering a health-centered community empowered by digital intelligence and the synergy of science and globally sourced natural ingredients.

Wellous' growth and success are underpinned by three strategic pillars:

- Specialized & Differentiated Product Development
- Proprietary Technology
- Engaging Social Commerce Network.

These pillars form the foundation of its business strategy, enabling sustainable growth, value creation, and a strong market presence. Over the years, Wellous has expanded its reach beyond Malaysia, establishing its market presence throughout the Asia Pacific region. This growth demonstrates the company's ability to scale operations while maintaining its commitment to high product standards.





THE TOP FUNCTIONAL FOOD FOR LUNG WELLNESS OF THE YEAR

The company's innovation initiatives encompass both research & development and technological advancements. Through collaborations with leading educational institutions, Wellous has established research laboratories that enable the development of cutting-edge formulations, combining modern scientific techniques with traditional remedies. The Wellous Medical and Research Board of Advisors (MRBA), formed in 2018, includes experts who ensure the scientific efficacy, safety, and effectiveness of the company's products. An example of this innovation is Tigrox Tiger Milk King, which uses high-quality Tiger Milk Mushroom, a natural ingredient from tropical rainforests, to support respiratory health.

In addition to its research achievements, Wellous is at the forefront of technological innovation. The company continually strives to empower digital entrepreneurs with FIV5S, its advanced AI-driven digital solution. This platform integrates a comprehensive suite of service modules and management functions, streamlining processes and enhancing customer engagement.

Overall, Wellous' focus on product quality, expert endorsement, innovation, and technological advancement positions it as a preferred choice for customers seeking effective and reliable wellness solutions.

TIGROX TIGER MILK KING

ESSENTIALS OF FAMILY HEALTH



Tigrox Tiger Milk King has revolutionized the health food market with its innovative and delicious tiger milk mushroom beverage, becoming Malaysia's best-selling product in this category. In the year 2023, it achieved the remarkable milestone of being the "Highest Sales Value of Tiger Milk Mushroom Beverage in a Year," further cementing its leadership and dominance in the health sector.

Positioned as "Family health essentials", Tigrox Tiger Milk King underscores its unwavering commitment to safeguarding the well-being of families through natural, science-backed solutions. Known for its respiratory health benefits, Tigrox Tiger Milk King helps improve lung function and boost immunity while preventing respiratory infections.



Its core ingredient, the rare Tiger Milk Mushroom, harvested from tropical rainforests has long been valued for its medicinal properties and is now conveniently available in delicious beverage form. The product is free from artificial additives and offers families a safe, natural solution for long-term respiratory health.

Tigrox Tiger Milk King's proven effectiveness, combined with Wellous' dedication to customer satisfaction, has fostered nationwide loyalty. Trusted by mothers for their families' respiratory well-being, it has become the No. 1 choice, empowering families to protect their health with confidence.