



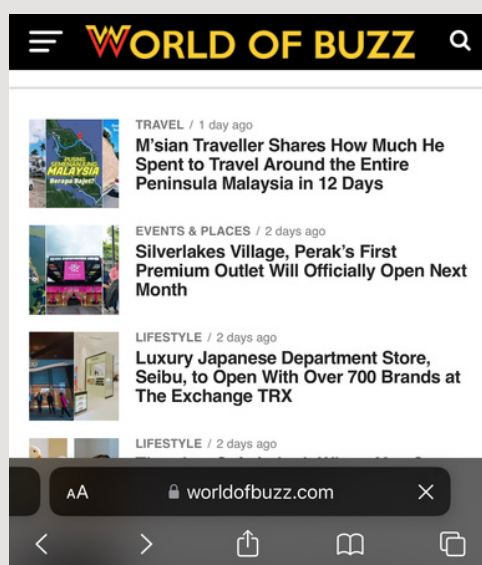
WORLD OF BUZZ

WORLD OF BUZZ stands as Malaysia's leading social news site, captivating a digital-savvy audience since 2015. They specialize in bringing trending and up-to-date content to Malaysians, carving a niche as the go-to platform for engaging, timely, and relevant information.

WORLD OF BUZZ's vision is to redefine storytelling in the digital age, becoming a daily source of information and inspiration for their readers and their mission is to empower and inform, creating a community where stories matter and voices are heard.

Offering a dynamic range of services, from the latest news articles to in-depth features and interactive content; its products extend beyond mere information; they are experiences crafted through a unique blend of modern journalism and digital innovation.

THE LEADING DIGITAL MEDIA PLATFORM OF THE YEAR



DIGITAL MEDIA EVOLUTIONIST

Customers turn to WORLD OF BUZZ for its authentic voice and diverse content spectrum. They are not just reporters; they are storytellers who foster connection and community. Its pulse on what's trending ensures its audience stays informed and engaged.



WORLD OF BUZZ's unique selling proposition lies in their ability to merge local insights with global trends whilst providing a Malaysian perspective to worldwide happenings, making international content relatable and domestic stories universal.

In order to expand their reach and becoming a household name not just within Malaysia but also as a trusted source of Asian perspectives globally, WORLD OF BUZZ aims to transform every reader into a storyteller, contributing to the tapestry of narratives that make up WORLD OF BUZZ.

Amplify your brand with highly engaged and targeted audiences

MONTHLY OVERVIEW

- 41M Page Views
- 72M Video Views
- 12M Uniques






WORLD OF BUZZ English Publication | LOBAK MERAH BM Publication | NODOU Chinese Publication | IN REAL LIFE Experiential Stories

INFLUENCER MARKETING

INFLUASIA BUZZER is Malaysia's Leading Influencer Marketing Agency with over 50,000 profiles in our database.

With Malaysia's best seeders, KOCs, nano, micro, macro, and celebrity influencers available, we are able to tailor the ideal set of influencers that will truly resonate with your brand through our extensive database and comprehensive profile breakdowns.

- Content Posting
- Live Stream
- Ambassadorship
- Brand Seeding
- Event Attendance

OUR MEDIA SERVICES

Social Articles

Reach our massive reader base through articles specially written for your brand.

Social Direct Posts

Leverage on our social media channels to engage with our vast audience.

Social Videos

Feature your brand in an entertaining way on our YouTube channels.

High Impact Ads

Steal the attention of our readers with high impact ads on our platforms.

OUR AGENCY SERVICES

Holistic Campaign Planning

Achieve your objectives with our extensive campaign strategies and creative ideas specially crafted for you.

Social Media Account Management

Uplift your social presence and grow your channel with the latest trends spotted by our social media management experts.

